GRAPHIC DESIGN I - Soojin Kim

SPACING LETTERFORM

WHITE SPACE - NEGATIVE SPACE

The space between graphics, text elements and between columns on a page.

- bulleted items
- headlines and subheadlines
- padding around images
- margins

LINE SPACE -LEADING

The amount of space between lines

It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair.

12 pt text/8pt leading

It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair.

12 pt text/12 pt leading

It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of Light, it was the season of Darkness, it was the spring of hope, it was the winter of despair.

12 pt text/16 pt leading

LETTER SPACE (TRACKING)

The space between letters

Call me Ishmael	Normal Tracking
Call me Ishmael	Tight Tracking
Call me Ishmael	Wide Tracking
Call me Ishmael	Even Wider Tracking

SPACE BETWEEN LETTERS - KERNING

The adjustment of spacing of two particular characters to correct <u>visually or optically</u> uneven spacing

EXERCISE 5: KERNTYPE

Overview & Specifications

Visit https://type.method.ac/ and complete the kerning exercise.